ອ SPONSORSHIP

S P E A K U P South Carolina

A MOVEMENT TO END DOMESTIC VIOLENCE IN OUR COMMUNITIES

DOMESTIC VIOLENCE IS A COMMUNITY ISSUE

BE PART OF THE SOLUTION

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MOVEMENT TO END DOMESTIC VIOLENCE IN OUR COMMUNITIES

S P E A K U I South Carolin/

The U.S. Advisory Board on Child Abuse and Neglect suggests that domestic violence may be the single major precursor to **child abuse and neglect fatalities** in this country.





Domestic violence is the primary cause of homelessness for

women and families. (Source: ACLU.org)

In FY 2019, My Sister's House hosted over **260 support groups** and logged over **7,300 volunteer hours.** We also assisted and/or advocated in over **775 court cases.**







PRESENTING SPONSOR: THE PIONEER LEVEL \$25,000 (LIMIT 1)

- > Exclusive opportunity to speak at all three signature events
- > Invitation to join the CEO on one TV news spot to promote SUSC
- > 'Presented by' naming rights for all three signature events in print and digital promotions
- > Exclusive My Sister's House vinyl decal to display at your place of business designating you a "safe location"
- Customized one-hour in-service presentation on the DV topic of your choice by MSH CEO at place of business
- > Social Media campaign with a minimum of three exclusive posts crafted to share your organization's support of MSH with our followers across three social channels (audience 6,400+)

ANNUAL LUNCHEON

2 reserved tables (16 seats)
16 complimentary parking passes for your luncheon guests
Invitation to a private networking session before the event with the MSH leadership team for you and your guests
Named recognition as presenting sponsor on the luncheon parting gift

WALK-A-MILE

20 complimentary walker registrations with t-shirts Prominent "presented by" naming rights on all day-of event signage and promotional materials "Presented by" naming rights on event t-shirts

5 complimentary entries for the men's high heel sprint race

Share company info and/or giveaway of choice in the participant race bags

🏯 TOWN HALL

Opportunity to address the audience as the presenting sponsor **Verbal** recognition during the event **Invitation** to sit on the expert panel and join the conversation as a representative of the Lowcountry business community **Reserved** seating at the event for up to 20 guests

Copy of the event videography and photography to use for your own promotional purposes



PLATINUM SPONSOR: THE INNOVATOR LEVEL \$15,000 (LIMIT 3)

- Recognition as an Innovator level sponsor in all print and digital promotions with priority logo placement throughout the SUSC campaign and at all three signature events
- **Exclusive** My Sister's House vinyl decal to display at your place of business designating you a "safe location"
- Social media recognition as an Innovator sponsor in a custom post shared across three social media channels (audience 6,400+)
- > Inclusion in press release

ANNUAL LUNCHEON

2 reserved tables (16 seats)

16 complimentary parking passes for your luncheon guests **Verbal recognition** as an Innovator Sponsor during the event Invitation to a private networking session before the event with the MSH leadership team for you and up to 5 of your guests Printed recognition as a platinum level sponsor on every table at the event and company logo included on luncheon program

WALK-A-MILE

15 complimentary walker registrations with t-shirts
Prominent logo placement on all printed signage at the event
3 complimentary entries for the men's high heel sprint race
Company logo on event t-shirts
Share company info and/or giveaway of choice in the participant race bags
Verbal recognition at the event

ᢜ TOWN HALL

Verbal recognition during the event Logo included on event agenda **Reserved seating** at the event for up to 15 guests

Copy of the event photography to use for your own promotional purposes





GOLD SPONSOR: THE TRANSFORMER LEVEL \$7,500

Recognition as a gold sponsor in all print and digital promotions throughout the SUSC campaign and at all three signature events.

Exclusive My Sister's House vinyl decal to display at your place of business designating you a "safe location"

Linked mentions in group sponsor posts across three social media channels (audience 6,400+)

> Inclusion in press release

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1 reserved table (8 seats)

Printed recognition as a Transformer Level Sponsor on luncheon program **Verbal** recognition as a Transformer Sponsor during the event

WALK-A-MILE

10 complimentary walker registrations with t-shirts **Printed recognition** as a transformer level sponsor on event signage **Company name** on event t-shirts **Share** company info and/or giveaway of choice in the participant race hag

Share company info and/or giveaway of choice in the participant race bags **Verbal** recognition at the event

ᢜ TOWN HALL

Verbal recognition during the event

Reserved seating at the event for up to 10 guests

Company name included on event agenda as Transformer level sponsor **Copy** of the event photography to use for your own promotional purposes





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SILVER SPONSOR: THE CHANGE-MAKER LEVEL \$2,500

- Recognition as a sponsor in all print and digital promotions throughout the SUSC campaign and at all three signature events.
- **Exclusive** My Sister's House vinyl decal to display at your place of business designating you a "safe location"
- Linked mentions in group sponsor posts across three social media channels (audience 6,400+)
- Inclusion in press release

ANNUAL LUNCHEON

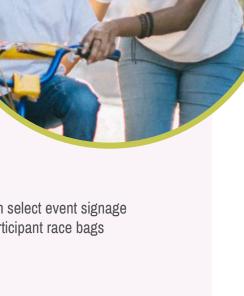
4 general admission tickets **Printed recognition** as a Change-maker sponsor on select event signage

WALK-A-MILE

5 complimentary walker registrations with t-shirts **Printed recognition** as a Change-maker level sponsor on select event signage **Share company** info and/or giveaway of choice in the participant race bags

🏛 TOWN HALL

Reserved seating at the event for up to 5 guests **Company name** included on event agenda as Change-maker level sponsor







> Names of Leader Level supporters will be published on the website and distributed in print at all three events.

> Leader Level supporters have the opportunity to include a one-line dedication/quote/or testimony printed under his/her name



2 general admission tickets



WALK-A-MILE 4 walker registrations



TOWN HALL Reserved seating for 2 guests





THE ADVOCATE *reserved for individual supporters

\$500

> Names of Advocate Level supporters will be published on the website and distributed in print at all three events.



1 general admission ticket WALK-A-MILE

2 walker registrations



TOWN HALL **Reserved** seating for 2 guests

YOUR COMMUNITY NEEDS YOU **BECOME A SPONSOR TODAY**

speakup@mysistershouse.com 843-747-4069

EVERY OCTOBER OUR NATION OBSERVES DOMESTIC VIOLENCE A W A R E N E S S M O N T H

THIS YEAR, DO MORE THAN JUST OBSERVE SPEAK UP, TAKE ACTION BECOME A SPONSOR TODAY

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