

# 2019 SPONSORSHIP PACKAGES



**S P E A K   U P**  
**SOUTH CAROLINA**

A MOVEMENT TO END DOMESTIC VIOLENCE IN OUR COMMUNITIES



# DOMESTIC VIOLENCE IS A COMMUNITY ISSUE

## BE PART OF THE SOLUTION

1 The U.S. Advisory Board on Child Abuse and Neglect suggests that domestic violence may be the single major precursor to **child abuse and neglect fatalities** in this country.



2

Domestic violence is the **primary cause of homelessness** for women and families.

(Source: ACLU.org)



3 In FY 2019, My Sister's House hosted over **260 support groups** and logged over **7,300 volunteer hours**. We also assisted and/or advocated in over **775 court cases**.





## PRESENTING SPONSOR: THE PIONEER LEVEL \$25,000 (LIMIT 1)

- **Exclusive** opportunity to speak at all three signature events
- **Invitation** to join the CEO on one TV news spot to promote SUSC
- **'Presented by'** naming rights for all three signature events in print and digital promotions
- **Exclusive** My Sister's House vinyl decal to display at your place of business designating you a "safe location"
- **Customized** one-hour in-service presentation on the DV topic of your choice by MSH CEO at place of business
- **Social Media** campaign with a minimum of three exclusive posts crafted to share your organization's support of MSH with our followers across three social channels (audience 6,400+)

## EVENT BENEFITS



### ANNUAL LUNCHEON

**2 reserved** tables (16 seats)

**16 complimentary** parking passes for your luncheon guests

**Invitation** to a private networking session before the event with the MSH leadership team for you and your guests

**Named** recognition as presenting sponsor on the luncheon parting gift



### WALK-A-MILE

**20 complimentary** walker registrations with t-shirts

**Prominent "presented by"** naming rights on all day-of event signage and promotional materials

**"Presented by"** naming rights on event t-shirts

**5 complimentary entries** for the men's high heel sprint race

**Share company** info and/or giveaway of choice in the participant race bags



### TOWN HALL

**Opportunity** to address the audience as the presenting sponsor

**Verbal** recognition during the event

**Invitation** to sit on the expert panel and join the conversation as a representative of the Lowcountry business community

**Reserved** seating at the event for up to 20 guests

**Copy** of the event videography and photography to use for your own promotional purposes

YOUR COMMUNITY NEEDS YOU **BECOME A SPONSOR TODAY**





# PLATINUM SPONSOR: THE INNOVATOR LEVEL

**\$15,000 (LIMIT 3)**

- **Recognition** as an Innovator level sponsor in all print and digital promotions with priority logo placement throughout the SUSC campaign and at all three signature events
- **Exclusive** My Sister's House vinyl decal to display at your place of business designating you a "safe location"
- **Social media** recognition as an Innovator sponsor in a custom post shared across three social media channels (audience 6,400+)
- **Inclusion** in press release

## EVENT BENEFITS



### ANNUAL LUNCHEON

**2 reserved tables** (16 seats)  
**16 complimentary** parking passes for your luncheon guests  
**Verbal recognition** as an Innovator Sponsor during the event  
Invitation to a private networking session before the event with the MSH leadership team for you and up to 5 of your guests  
Printed recognition as a platinum level sponsor on every table at the event and company logo included on luncheon program



### WALK-A-MILE

**15 complimentary** walker registrations with t-shirts  
**Prominent logo** placement on all printed signage at the event  
**3 complimentary entries** for the men's high heel sprint race  
**Company logo** on event t-shirts  
**Share company** info and/or giveaway of choice in the participant race bags  
**Verbal recognition** at the event



### TOWN HALL

**Verbal recognition** during the event  
Logo included on event agenda  
**Reserved seating** at the event for up to 15 guests  
**Copy** of the event photography to use for your own promotional purposes



# GOLD SPONSOR: THE TRANSFORMER LEVEL

\$7,500

- > **Recognition** as a gold sponsor in all print and digital promotions throughout the SUSC campaign and at all three signature events.
- > **Exclusive** My Sister's House vinyl decal to display at your place of business designating you a "safe location"
- > **Linked mentions** in group sponsor posts across three social media channels (audience 6,400+)
- > **Inclusion** in press release

## EVENT BENEFITS



### ANNUAL LUNCHEON

**1 reserved table** (8 seats)

**Printed recognition** as a Transformer Level Sponsor on luncheon program

**Verbal recognition** as a Transformer Sponsor during the event



### WALK-A-MILE

**10 complimentary** walker registrations with t-shirts

**Printed recognition** as a transformer level sponsor on event signage

**Company name** on event t-shirts

**Share** company info and/or giveaway of choice in the participant race bags

**Verbal recognition** at the event



### TOWN HALL

**Verbal recognition** during the event

**Reserved** seating at the event for up to 10 guests

**Company** name included on event agenda as Transformer level sponsor

**Copy** of the event photography to use for your own promotional purposes



# SILVER SPONSOR: THE CHANGE-MAKER LEVEL

\$2,500

- **Recognition** as a sponsor in all print and digital promotions throughout the SUSC campaign and at all three signature events.
- **Exclusive** My Sister's House vinyl decal to display at your place of business designating you a "safe location"
- **Linked mentions** in group sponsor posts across three social media channels (audience 6,400+)
- **Inclusion** in press release



## EVENT BENEFITS



### ANNUAL LUNCHEON

4 general admission tickets  
Printed recognition as a Change-maker sponsor on select event signage



### WALK-A-MILE

5 complimentary walker registrations with t-shirts  
Printed recognition as a Change-maker level sponsor on select event signage  
Share company info and/or giveaway of choice in the participant race bags



### TOWN HALL

Reserved seating at the event for up to 5 guests  
Company name included on event agenda as Change-maker level sponsor

YOUR COMMUNITY NEEDS YOU **BECOME A SPONSOR TODAY**





## THE LEADER

*\*reserved for individual supporters*  
**\$1,000**

- **Names** of Leader Level supporters will be published on the website and distributed in print at all three events.
- **Leader Level** supporters have the opportunity to include a one-line dedication/quote/or testimony printed under his/her name



### ANNUAL LUNCHEON

2 **general** admission tickets



### WALK-A-MILE

4 **walker** registrations



### TOWN HALL

Reserved seating for 2 guests



## THE ADVOCATE

*\*reserved for individual supporters*  
**\$500**

- **Names** of Advocate Level supporters will be published on the website and distributed in print at all three events.



### ANNUAL LUNCHEON

1 **general** admission ticket



### WALK-A-MILE

2 **walker** registrations



### TOWN HALL

Reserved seating for 2 guests



**YOUR COMMUNITY NEEDS YOU  
BECOME A SPONSOR TODAY**

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EVERY OCTOBER OUR NATION OBSERVES  
**DOMESTIC VIOLENCE**  
AWARENESS MONTH

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THIS YEAR, DO MORE THAN JUST OBSERVE  
**SPEAK UP, TAKE ACTION**  
**BECOME A SPONSOR TODAY**

