

2023 CAMPAIGN SPONSORSHIP OPPORTUNITIES



SPEAK UP
SOUTH CAROLINA

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL



SPEAK UP
SOUTH CAROLINA

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

MSH PROGRAMS ANNUAL IMPACT

MSH SUPPORTERS

766

ANNUAL DONORS

In 2022, a total of 766 donors strengthened our suite of victim support services, including private shelter, court advocacy, and clinical therapy

487

NEW DONORS

In 2022, 487 new donors joined our powerful coalition of advocates and allies, dedicated to our mission of providing pathways to survival for victims of domestic violence and their children

683

EVENT PATRONS

In 2022, 683 patrons joined us at flagship events including our inaugural benefit gala and suite of Speak Up South Carolina education and advocacy events

107

CORPORATE SPONSORS

In 2022, 107 corporations chose to support local survivors, investing in critical MSH program growth and innovation, including the introduction of our private sheltering program and expansion of our education & training, victim service, and clinical therapy teams

2022 AGENCY PROGRAMS IMPACT

978

TRAINED THERAPISTS

Led 978 hours of individual and group clinical therapy for local domestic violence survivors

162

COURT ADVOCATES

Assisted 162 clients with court, helping to secure 95 Orders of Protection

1,083

CRISIS LINE EXPERTS

Provided 1,083 callers with compassionate, thorough support and safety planning

96

DV ADVOCATES

Guided 96 clients and children on individual paths to independence and freedom from violence

2,572

PRIVATE SHELTER

Provided 2,572 nights of safe, confidential shelter for clients and their children

10,504

EDUCATION SPECIALISTS

Reached 10,504 community members through 202 sessions, events, councils, and meetings



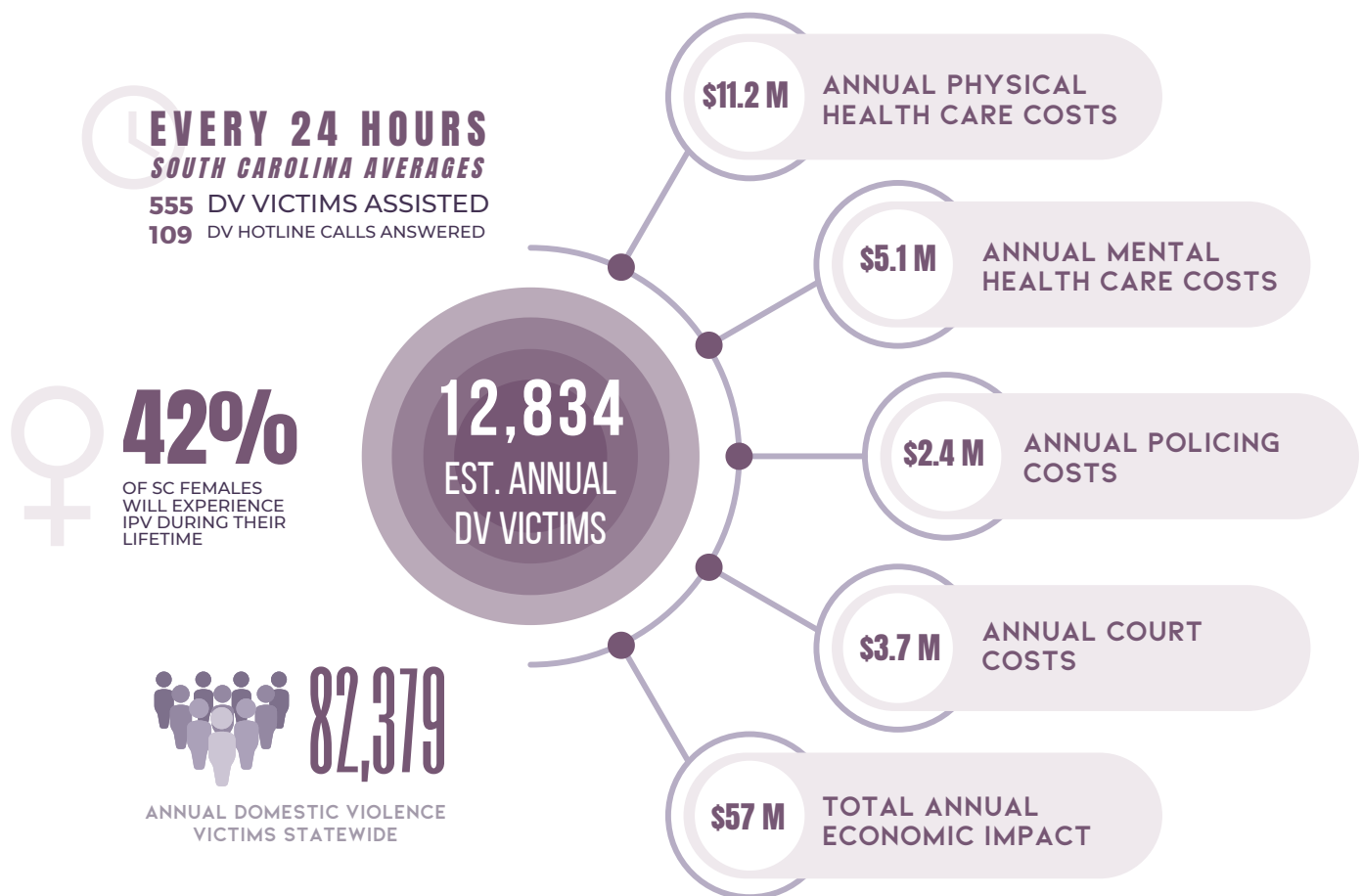
SPEAK UP
SOUTH CAROLINA

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

LOWCOUNTRY COMMUNITY NEED

CHARLESTON, DORCHESTER + BERKELEY COUNTIES
COMBINED POPULATION 802,122



SOURCE | *The Economic Impact of Domestic Violence in South Carolina, 2020, Jamie Kimble Foundation for Courage*



SPEAK UP
SOUTH CAROLINA

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

2023 CAMPAIGN OVERVIEW

This October, MSH will build on the critical lessons learned from domestic violence survivor testimonies shared throughout last year's Speak Up South Carolina 'Stories of Survival' campaign. We are embracing our role as a catalyst for change, channeling powerful community momentum into advocacy and action. Strengthened by our coalition, we invite all our Tri-County neighbors to stand up, speak up, and unite against domestic violence. Join us in supporting DV survivors and educating our community, leading the way to a healthier and safer Lowcountry.

CAMPAIGN ANNOUNCEMENT *FOR MEDIA*

Formal press conference commencing October 2023 campaign events; calling community members and organizations to action through cohesive messaging in partnership with victim service providers and sponsoring businesses.

TOWN HALL

ATTENDEES

Policy makers, advocates, community members, victim services agencies, media

FOCUS

Action-oriented discussion forum uniting advocates and allies from all backgrounds to take a stand against domestic violence as part of our coalition of survivors and supporters.

5 TO SURVIVE | 5K RUN & MEMORIAL MILE WALK

ATTENDEES

Lowcountry families, survivors of domestic violence, Pledge Partner signatories, Law Enforcement and First Response partners, media

FOCUS

Annual 5k Run and Memorial Mile walk for survivors, staff, and the community through beautiful Wannamaker Park; this event is celebratory, inclusive, and survivor-focused.

STAKEHOLDER ACTION SUMMIT *INVITATION ONLY*

ATTENDEES

Lowcountry business, policy, and culture leaders prepared to take action as stakeholders with a vested interest in the strength, safety, and collective health of our community

FOCUS

The Summit unites leaders through a guided summit with solution-focused breakout sessions resulting in actionable recommendations for survivor and community support programs, innovations, and extensions; culminating in presentation of the Summit's top solutions for stakeholder sign-on.





**SPEAK UP
SOUTH CAROLINA**

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

2023 PRESENTING SPONSOR (1 AVAIL)

\$15,000 CAMPAIGN INVESTMENT

Exclusive opportunity to speak at all SUSC 2023 campaign events

Invitation to join CEO, Tosha Connors, for the SUSC 2023 campaign
commencement press conference

'Presented by' naming rights for all SUSC 2023 events in print and digital promotions

Verbal recognition as presenting sponsor at all SUSC 2023 campaign events

Subscriber & Follower campaign with a minimum of three exclusive posts crafted to
share your organization's support of MSH with our followers on our subscription
network and social channels (audience reach 10,000+)

Featured in advance and post-campaign press releases



EVENT BENEFITS



PRESS CONFERENCE | CAMPAIGN ANNOUNCEMENT

Opportunity to address the media and attendees as the Presenting Sponsor
Verbal recognition during the opening remarks at the press conference



TOWN HALL | OCTOBER 5

Opportunity to address the audience as the Presenting Sponsor
Verbal recognition during the event
Company name included on event agenda as Presenting Sponsor
Reserved seating at the Town Hall for up to 10 guests



5 TO SURVIVE | OCTOBER 14

20 complimentary 5k registrations with event t-shirts (\$700+ value)
Prominent "Presented by" naming rights on all day-of event signage and promotional materials
"Presented by" naming rights on 2023 event t-shirts
Share company info and/or giveaway of choice in the participant race bags
Opportunity for featured Presenting Sponsor table at the event
Verbal recognition at the event



STAKEHOLDER ACTION SUMMIT | OCTOBER 26

Opportunity to address the Stakeholders as the Presenting Sponsor
Verbal recognition during the Summit
Company name included on Summit agenda as Presenting Sponsor
Summit seats for up to 4 Stakeholders





**SPEAK UP
SOUTH CAROLINA**

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

2023 PLATINUM SPONSOR (1 AVAIL)

\$10,000 CAMPAIGN INVESTMENT

Invitation to join MSH at the SUSC 2023 campaign commencement press conference

SOLD! Verbal recognition as platinum sponsor at a SUSC 2023 campaign event
Subscriber & Follower campaign with your company included in a minimum of two posts created to share our organization's support of MSH with our followers on our subscription network and social channels (audience reach 10,000+)

Featured in advance and post-campaign press releases

EVENT BENEFITS



PRESS CONFERENCE | CAMPAIGN ANNOUNCEMENT

Verbal recognition during the opening remarks at the press conference



TOWN HALL | OCTOBER 5

Company name included on event agenda as Platinum Sponsor

Reserved seating at the Town Hall for up to 5 guests



5 TO SURVIVE | OCTOBER 14

20 complimentary 5k registrations with event t-shirts (\$700+ value)

Prominent company logo on all day-of event signage and promotional materials

Company logo or name included on 2023 event t-shirts

Share company info and/or giveaway of choice in the participant race bags



STAKEHOLDER ACTION SUMMIT | OCTOBER 26

Verbal recognition during the Summit

Company name included on Summit agenda as Platinum Sponsor

Summit seats for up to 3 Stakeholders





SPEAK UP
SOUTH CAROLINA

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

2023 GOLD SPONSOR

\$7,500 CAMPAIGN INVESTMENT

Printed recognition as a gold sponsor in all print and digital promotions throughout the SUSC 2023 campaign

Verbal recognition as a gold sponsor at all SUSC 2023 campaign events

Subscriber & Follower campaign mentions in group sponsor content published to MSH subscription networks and social channels (combined audience reach 10,000+)

Included in advance and post-campaign press releases

EVENT BENEFITS



PRESS CONFERENCE | CAMPAIGN ANNOUNCEMENT

Verbal recognition during the opening remarks at the press conference



TOWN HALL | OCTOBER 5

Printed recognition during the event

Company name included on event agenda as a Gold Sponsor

Reserved seating at the Town Hall for up to 5 guests

5

5 TO SURVIVE | OCTOBER 14

15 complimentary 5k registrations with event t-shirts (\$500+ value)

Team Entry into Team Challenge

Company logo or name included on 2023 event t-shirts

Share company info and/or giveaway of choice in the participant race bags



STAKEHOLDER ACTION SUMMIT | OCTOBER 26

Printed recognition during the Summit

Company name included on Summit agenda as Gold Sponsor

Summit seat for 2 Stakeholder





SPEAK UP
SOUTH CAROLINA

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

2023 SILVER SPONSOR

\$5,000 CAMPAIGN INVESTMENT

Printed recognition as a silver sponsor in all print and digital promotions throughout the SUSC 2023 campaign

Subscriber & Follower campaign mentions in group sponsor content published to MSH subscription networks and social channels (combined audience reach 10,000+)

EVENT BENEFITS



TOWN HALL | OCTOBER 5

Printed recognition during the event
Company name included on event agenda as a Silver Sponsor
Reserved seating at the Town Hall for up to 2 guests



5 TO SURVIVE | OCTOBER 14

10 complimentary 5k registrations with event t-shirts (\$350+ value)
Team Entry into Team Challenge
Company logo or name included on 2023 event t-shirts
Share company info and/or giveaway of choice in the participant race bags



STAKEHOLDER ACTION SUMMIT | OCTOBER 26

Printed recognition during the Summit
Company name included on Summit agenda as Silver Sponsor
Summit seat for 1 Stakeholder





SPEAK UP
SOUTH CAROLINA

'EMPOWERING COMMUNITY'
PRESENTED BY ATLANTIC PACKAGING

A DOMESTIC VIOLENCE AWARENESS & ADVOCACY CAMPAIGN FROM MY SISTER'S HOUSE, LOWCOUNTRY LEADERS IN DV SURVIVAL

2023 BRONZE SPONSOR

\$2,500 CAMPAIGN INVESTMENT

EVENT BENEFITS

Printed recognition as a bronze sponsor in all print and digital promotions throughout the SUSC 2023 campaign



TOWN HALL | OCTOBER 5

Printed recognition during the event

Company name included on event agenda as a Bronze Sponsor

Reserved seating at the Town Hall

5

5 TO SURVIVE | OCTOBER 14

5 complimentary 5k registrations with event t-shirts (\$175+ value)

Team Entry into Team Challenge for your 5 complimentary registrants

Company logo or name included on 2023 event t-shirts

Share company info and/or giveaway of choice in the participant race bags



STAKEHOLDER ACTION SUMMIT | OCTOBER 26

Printed recognition during the Summit

Company name included on Summit agenda as Bronze Sponsor



EVERY OCTOBER OUR NATION OBSERVES
DOMESTIC VIOLENCE
AWARENESS MONTH

THIS YEAR, DO MORE THAN JUST OBSERVE
SHOW UP. STAND UP. SPEAK UP.
BECOME A SPONSOR TODAY



SPEAK UP
SOUTH CAROLINA

PRESENTED BY ATLANTIC PACKAGING

TO SPONSOR PLEASE CONTACT:

Chelsea Swank
MSH Development Officer
724.919.2286 (direct)
chelsea@mysistershouse.com